

Careful transition aids the environment and the economy

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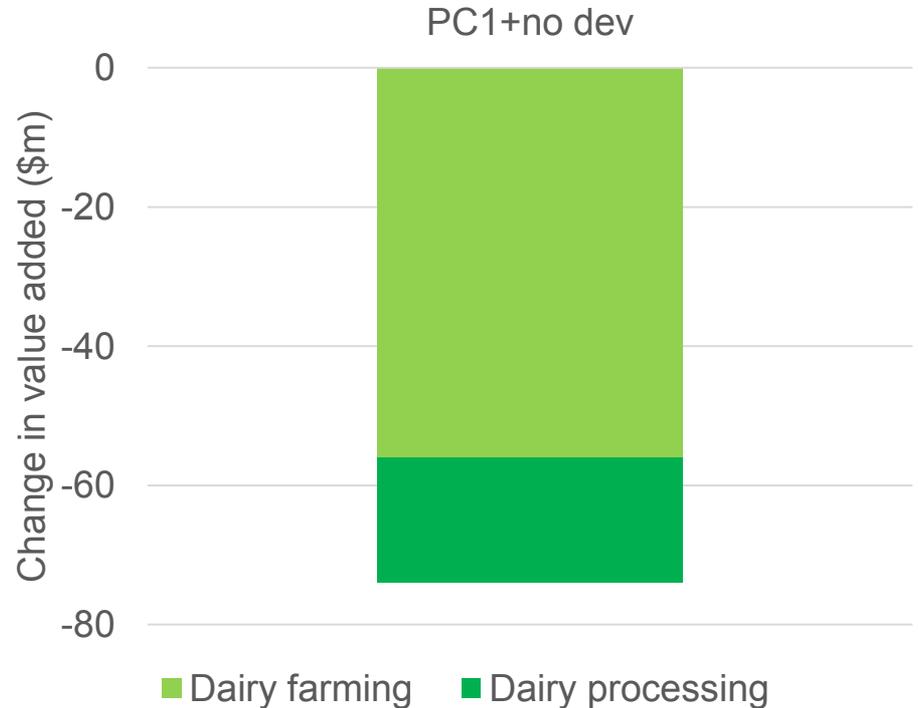
DairyNZ 

Dairy is economically important

- Major part of New Zealand economy
 - Export revenue of around \$17 bn per year
 - Supports ~39,000 jobs, 70% on farm
- Main industry in the Waikato
 - A quarter of national herd
 - \$2.2 bn per year of regional value added
 - Supports ~13,500 jobs

Dairy bears most cost of PC1

- Cost of \$74m to dairy sector
- Around 70% of PC1 cost
- Cost is 3.7 times that to sheep/beef
- Loss of 623 jobs to dairy sector



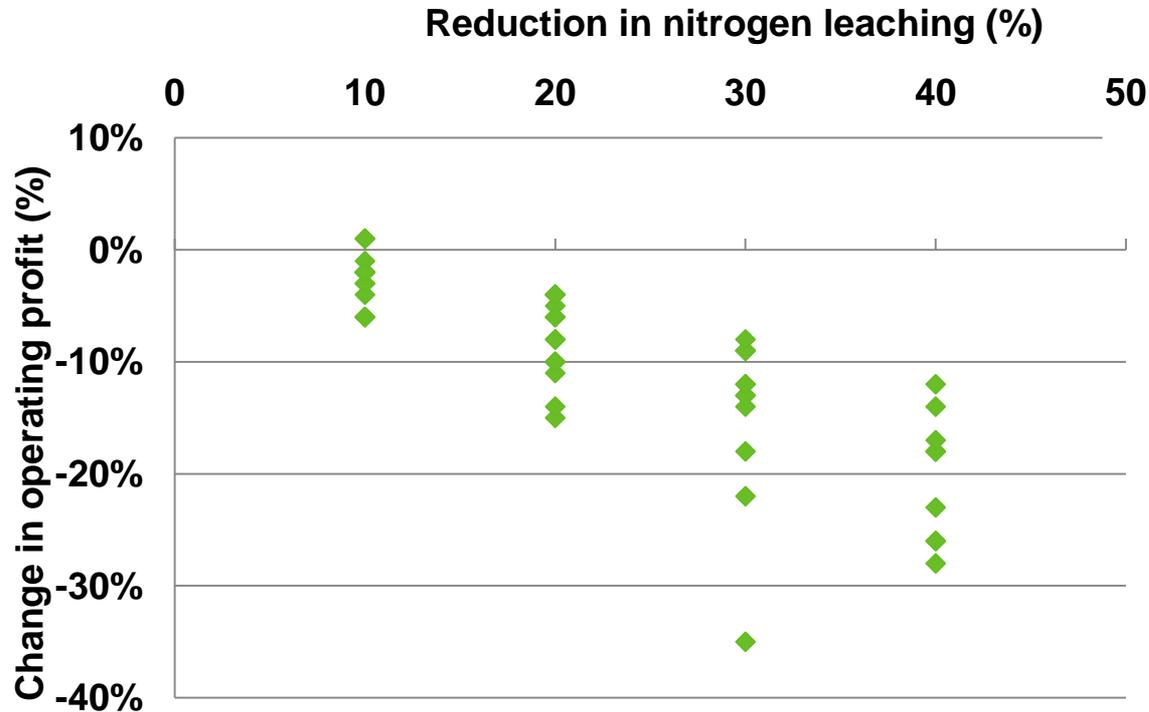
Source: Figure 1, primary evidence

Other sectors impact water too

Contaminant	Dairy (% of total load)	Sheep and beef (% of total load)
<i>E. coli</i>	20	75
Phosphorus	42	35
Sediment	28.8	70.9
Nitrogen	63	26

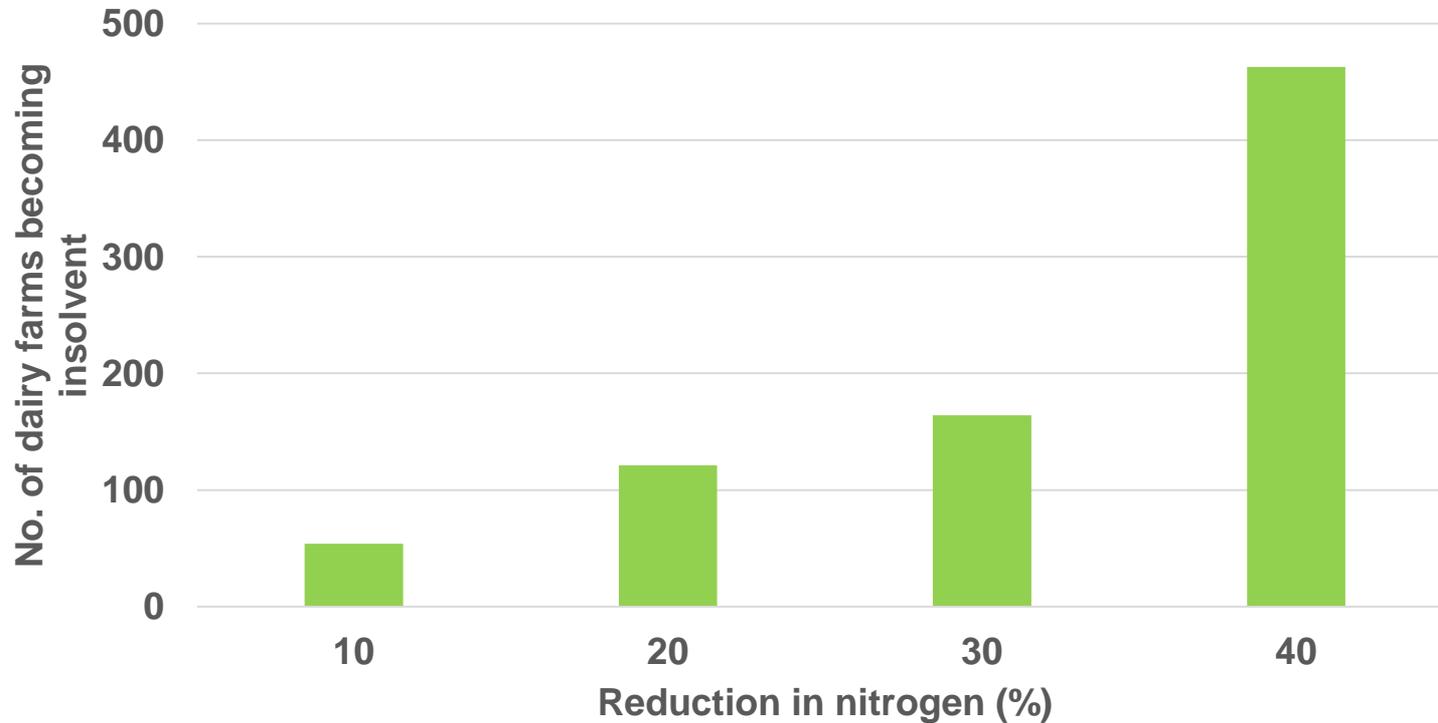
Updated version of Table 1, page 11 of primary evidence

High cost of further N reductions



Source: Figure 3, primary evidence

Impact on farm solvency



Source: Figure 8, primary evidence