



## Over 150 years and six generations working with the land

1865

 Reynolds family settled in Pukekohe and began farming potatoes and other vegetable, grain and barberry hedge plants sold for shelter belts and riparian planting

1968

 The seven brothers of my generation have been purchasing and leasing land in our own right for vegetable production and cattle fattening since 1968

1990's

• The next generation are now involved in the T.A.Reynolds Ltd operation





## **Our Crops**

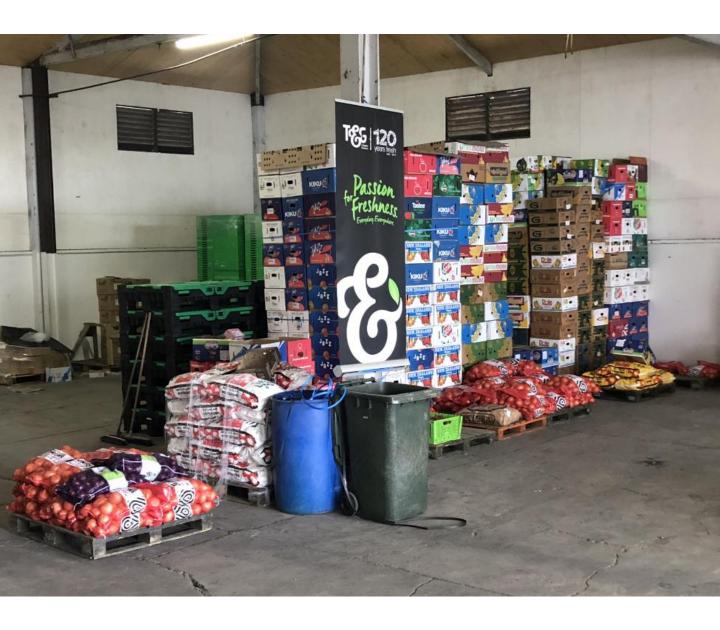
- We grow onions, potatoes, kiwifruit, pumpkin and squash for the local market, rotating with mustard and barley. We also include cattle rotations in our operation.
- We produce over 10% of New Zealand's onion consumption per year (that currently equates to over 500,000 people we are feeding and the population in New Zealand is growing).
- Providing home grown, high quality, nutritious produce for our people, while looking after the land and waterways, is our priority.





Produce ready for Whangarei and Food Stuffs distribution nationwide (above)

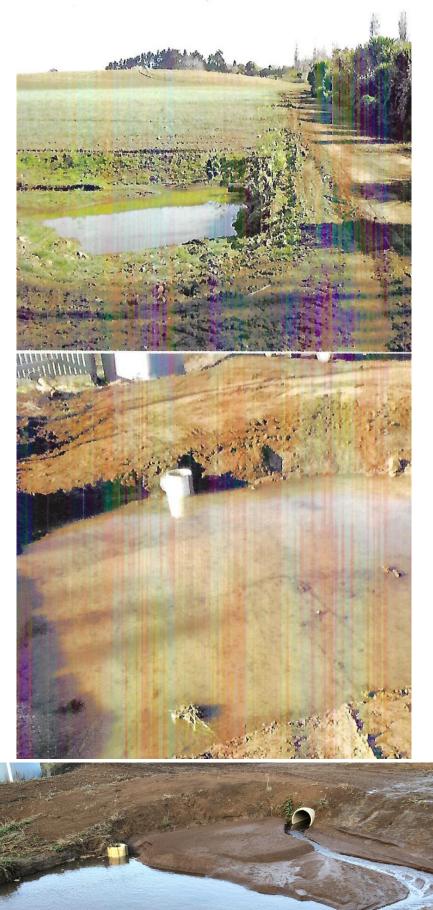
Produce at the Gisborne market (below)



## Soil care and conservation is our livelihood

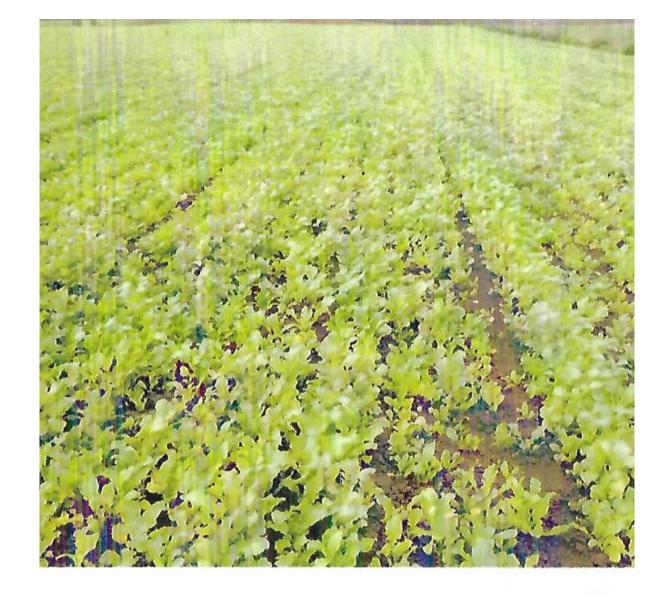


The combination of the unique volcanic soils and climate conditions in the northern Waikato are not replicated in any other parts of the country.





**Headlands and Silt traps** 





**Cover Crops** 







Innovation





- Field days interaction with Councils, Iwi, NIWA, other parties
- Trial sites
- Worldwide research
- Information sharing/Education





